

**EEO Public File Report**  
**Connoisseur Media Licenses, LLC**  
**April 1, 2017 to March 31, 2018**

Call Signs:

WRKT (FM) (Rocket 105)	WLTM (FM) (Lite 95.9)
WRTS (FM) (Star 104)	WJET (AM) (Jet 1400)
WTWF (FM) (Wolf 93.9)	WFNN (AM) (Fox Sports 1330)
WXBB (FM) (Bob 94.7)	

A. Full-Time Vacancies Filled During Past Year	
1. Job Title: Receptionist	Date Filled: 7/26/17
2. Job Title: Account Executive	Date Filled: 3/19/18

B. Recruitment/Referral Sources used to Seek Candidates for Each Vacancy				
1. Job Title: Receptionist/Office Assistant		Number Interviewed: 7	Date Filled: 7/26/17	
Source	Contact Person	Address	Telephone Number	Referred Person Hired
ErieHelpWanted		<a href="https://regionalhelpwanted.com">https://regionalhelpwanted.com</a>	800-365-8630	
Internal		One Boston Store Place, Erie, PA 16501	814-461-1000	Yes
Referral		One Boston Store Place, Erie, PA 16501	814-461-1000	
Gannon University	Janet Armbruster	109 University Square, Erie, PA 16541	814-871-5603	
Fortis Institute	Wendy Fugate	5757 West 26 <sup>th</sup> St, Erie, PA 16506	814-838-7673	
Penn State Behrend College	Heather Rogers	4701 College Dr., Erie, PA 16563	814-898-6164	
Allegheny College	Jim Fitch	520 N. Main St., Meadville, PA 16335	814-332-3100	
Edinboro University	Monica Clem	219 Meadville St., Edinboro, PA 16444	814-732-2781	
Mercyhurst University	Frank Rizzone	501 East 38 <sup>th</sup> St., Erie, PA 16546	814-824-2424	

2. Job Title: Account Executive		Number Interviewed: 9	Date Filled: 3/19/18	
Source	Contact Person	Address	Telephone Number	Referred Person Hired
Indeed.Com		<a href="https://www.indeed.com">https://www.indeed.com</a>		
Zip Recruiter	Sharon Williams	<a href="https://www.ziprecruiter.com">https://www.ziprecruiter.com</a>	855-724-7130	
ErieHelpWanted		<a href="https://regionalhelpwanted.com">https://regionalhelpwanted.com</a>	800-365-8630	
Walk-in / Call-in		One Boston Store Place, Erie, PA 16501	814-461-1000	Yes

C. Total Number of Persons Interviewed for All Full-Time Vacancies Filled During the Past Year	16
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D. Total Number of Interviewees for All Full-Time Vacancies Filled During the Past Year per Recruitment /Referral Sources:				
Referral Source	Contact Person	Address	Telephone Number	# of Interviewees Referred
Gannon University	Janet Armbruster	109 University Square, Erie, PA 16541	814-871-5603	0
Fortis Institute	Wendy Fugate	5757 West 26 <sup>th</sup> St., Erie, PA 16506	814-838-7673	0
Penn State Behrend College	Heather Rogers	4701 College Dr., Erie, PA 16563	814-898-6164	0
Allegheny College	Jim Fitch	520 N. Main St., Meadville, PA 16335	814-332-3100	0
Edinboro University	Monica Clem	219 Meadville St., Edinboro, PA 16444	814-732-2781	0
Mercyhurst University	Frank Rizzone	501 East 38 <sup>th</sup> St., Erie, PA 16546	814-824-2424	0
ErieHelpWanted		<a href="https://regionalhelpwanted.com">https://regionalhelpwanted.com</a>	800-365-8630	4
Zip Recruiter	Sharon Williams	<a href="https://www.ziprecruiter.com">https://www.ziprecruiter.com</a>	855-724-7130	0
Indeed.Com		<a href="https://www.indeed.com">https://www.indeed.com</a>		8
Internal		One Boston Store, Place, Erie, PA 16501	814-461-1000	1
Referrals		One Boston Store, Place, Erie, PA 16501	814-461-1000	2
Walk-in / Call-in		One Boston Store, Place, Erie, PA 16501	814-461-1000	1

E. Outreach Activities	
4/1/17-3/31/18	On-Going Internship Program for Area College Students
<p>This on-going internship program has been in place at the station for at least the past twelve years. The station has recruited and placed students from the following area universities and colleges: Edinboro University, Gannon University, Penn State (Main campus), Penn State Erie-Behrend College, Ohio School of Broadcasting, and Baldwin Wallace College. During the reporting period, we had a total of 4 interns in the summer, spring and fall. Students must be enrolled in a program related to the broadcasting industry, including, but not limited to marketing, business, communications, and broadcast. Some students are rewarded with course credit hours upon completion of the semester-long program, whereas some students intern for the experience in the broadcast industry. The interns were supervised by our Promotions Supervisor, Greg Szuba. During the internship, the students worked with the following departments: Promotions, Programming, Business, and Sales. The following is a list of some of the duties the interns were asked to perform:</p> <ul style="list-style-type: none"> <li>· Assist in setup of radio station promotional events</li> <li>· Interact with the public at events, distribute promotional materials and manage giveaways</li> <li>· Photograph station events for use on radio station websites, and promotional materials</li> <li>· Prepare event recaps for clients</li> <li>· Manage and write copy for radio station e-mail clubs</li> <li>· Create graphics in Photoshop to be posted on radio station websites, update station websites as needed</li> </ul>	

4/6/17	Job Fair
<p>On April 6th, 2017, we participated in the 25<sup>th</sup> Annual Career Fair at Mercyhurst University. Nearly 600 students, primarily Seniors, arrived from Mercyhurst, Allegheny College, Penn State Behrend Erie, Edinboro, and Gannon Universities. The students attended to meet with company representatives to gain career information, as well as pursue internships, full-time, part-time, and summer positions. Our Promotions Supervisor, Greg Szuba, spoke with students, collected resumes, and answered questions regarding careers in Communication and Media broadcasting.</p>	

4/1/17-3/31/18	Other Activities
	<p>Our Operations Manager, Joe Lang, gives several tours of the studios throughout the year. On January 9th, 2018, he hosted a group of 6<sup>th</sup> grade students from St. George School. During the tour, Joe explained the day to day operations of our six radio stations. The students had the opportunity to see the studios, and the Production Department. In addition to receiving a tour of the facility, they were able to see the step by step process of producing a radio commercial.</p>
	<p>On, September 19<sup>th</sup>, 2017, eight Gannon students from the Radio Production course taught by Dave Blatz toured our facility and studios. They also spent time with our Production Supervisor, who taught them how a radio commercial is produced step by step in our Production Department.</p>
	<p>Our Promotions Supervisor, Greg Szuba, worked with a student from Harbor Creek High School in a job shadowing program. The student came in to the station on March 1<sup>st</sup> 2018 to gain a better understanding of the radio industry. The student was also able to be involved in a Sales brainstorming session which proved beneficial for their Senior project focused on Marketing.</p>
	<p>Sarah Gudgeon, Public Affairs Specialist of the Erie County Veterans Administration Medical Center, appears quarterly on our WJET (AM) morning show. While on the show, Sarah discusses the health care services and support they provide to veterans in northwestern Pennsylvania, Ashtabula County Ohio, and western Chautauqua County New York.</p>
	<p>Connoisseur Media participated in the “2017 Veterans Resource and Job Expo” on April 27th, 2017. There were nearly 100 organizations in attendance aiming to connect veterans and their families with valuable community resources and prospective employers. The organizations can assist them in many areas including housing and health, as well as education, training, and employment. The expo took place at Gannon University’s Hammermill Center.</p>
	<p>On March 6<sup>th</sup>, 2018, our WRTS (FM) morning show hosts, Jessica Curry and Tim Murphy, visited separate 3rd grade classrooms at Grover Cleveland Elementary School for National Read Across America Day. The students celebrated by listening to “celebrity readers”. After reading to the students, Jessica and Tim discussed the importance of reading, and answered questions regarding their careers as radio personalities.</p>